

***Updated genealogy engine at www.OneGreatFamily.com
finds and merges family trees even more effectively***

January 28, 2009, Springville UT – Hundreds of millions of people worldwide are pursuing their family history. Recently, a range of individuals, genealogy groups, and companies have rushed to publish historical data online. Now, many searches turn up too many leads to be useful – results are often duplicates of the same information. www.OneGreatFamily.com is the only genealogy web site with a powerful merging technology that *precisely* and *automatically* searches and connects online family tree branches.

Every week, users publish hundreds of thousands of names at the site. “OneGreatFamily.com analyzes the full ‘handprint’ of information entered, including names, dates, and the complicated web of family relationships,” said Alan Eaton, Founder and CEO of OneGreatFamily.com. “Ours is the ONLY genealogy site that *automatically* ‘piggybacks’ the work of many different people together, eliminating frustrating duplicates and uncovering details about the family history.”

New Feature Improves Ability to Resolve Conflicting Facts

When OneGreatFamily finds information about the same ancestor that was contributed by different users, it automatically combines the matched ancestors, along with additional facts and tree branches. The site carefully preserves each submitter’s version of details and highlights slightly different information as “Conflicts.” A lightning bolt icon flags the conflicts, and each user can choose which information to accept. With the newest update, if someone is certain that their information is correct, they can permanently ignore a hint about conflicting data. (Previously, they could display their chosen information, but the conflict flag was still shown on-screen.)

Automated Data Merging Focuses Research and Saves Time

“I started OneGreatFamily.com because I realized that the mountain of online data would quickly move from overwhelming to useless,” said Eaton. “The cornerstone of our site is its automatic data comparisons, which make it possible for people to focus on verification of specific facts or ‘dead ends’ at the end of a branch, rather than weeding through hundreds of leads about the same individual.

“Even someone with a subscription to another genealogy site will find our elimination of duplicate leads invaluable,” continued Eaton. “They can use OneGreatFamily.com to merge branches into their tree and uncover new leads, then verify information using historical records from other sites.”

About OneGreatFamily.com

www.OneGreatFamily.com offers a no-obligation 7-day free trial. All capabilities discussed here are available with a subscription: Annual (\$79.95), Quarterly (\$29.95), or Monthly (\$14.95).

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