



For Immediate Release
Contact Claire LaBeaux
claire.labeaux@onegreatfamily.com or 801-491-0335x275

**Give the Gift of Family This Holiday Season
with a Gift Certificate for www.OneGreatFamily.com**

October 30, 2009, Springville UT – Here’s a great holiday gift for parents and grandparents – the gift of their own family history! A certificate for www.OneGreatFamily.com shows that the family’s heritage is important by offering a way to preserve memories and uncover information about past generations.

Genealogy, or the pursuit of the family’s history, is one of the most popular hobbies in our country. Surveys show that 162 million people want to know more about their family tree! However, many people who have an interest in tracing their family tree just don’t know how to start. For those people, a gift certificate to www.OneGreatFamily.com is a perfect holiday gift.

How OneGreatFamily.com Works

At www.OneGreatFamily.com, you can easily store all names, dates, facts and photos about your family online. But once you’ve recorded the “known” information, what’s next? The site goes even further by automatically comparing names, dates, and relationships in your tree against the same information for **more than 200 million names** in other family trees published at the site.

Each week, www.OneGreatFamily.com makes more than 18.8 TRILLION comparisons of family information! When exact matches of information are found, the trees are automatically merged. This allows you to potentially uncover and connect information about multiple generations to your own tree. While there are many genealogy web sites, only OneGreatFamily.com makes these connections for you. This “piggybacking” ties the work of many different people together, uncovering more details and saving vast amounts of time. You can also contact the contributors of the “new” information – generally distant relatives.

Ordering Gift Certificates

A full-year gift subscription for OneGreatFamily.com is only \$59.95. To order, just visit www.OneGreatFamily.com and click the “Gift Certificates” link at the bottom of the home page. Fill out the form, and a beautiful certificate will be emailed. (This also a perfect gift for last-minute shoppers, since it arrives within minutes of purchase!)

It Works! OneGreatFamily Makes Connections to Old Data and Living Relatives

“I would like to take a second to thank all the people who made a *family reunited after 33 years* of questions and curiosity. From the Jerry Jerde family thank you for joining 2 sons and 4 grandkids together. We couldn't have done it without you.”

—Brian R. Jerde & family

“I have *found hundreds of relatives that I would have otherwise not been able to find*. In some instances, I was given a hint of where else to look for the information...I have been able to eliminate a lot of wrong information. I love the merging technique that this website offers! It eliminates having to type in new information and it verifies information that I am unsure of.”

—Mary Beth Davidson

“OneGreatFamily.com has been a tremendous help to me in my family research...I have discovered several dates that had eluded me, as well as finding some unknown ancestors that I didn't know existed. I also *found second and third cousins that I never knew* prior to my experience with OneGreatFamily.”

—Gwen Reid Adams

About www.OneGreatFamily.com

OneGreatFamily.com was founded in 1999 by Alan Eaton with a vision to match and merge all of the separate family trees created by genealogists into one single unified worldwide family tree. Today more than 200,000,000 individuals have been submitted to OneGreatFamily.com in family trees. Users purchase access to the online service through annual, quarterly or monthly subscriptions. The company is privately held, based in Springville, Utah, and has approximately 30 employees.

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